

SAATCHI & SAATCHI

New Directors' Showcase 2014 – How to Enter

1. Eligibility

The Saatchi & Saatchi New Directors' Showcase is open to directors of all film formats and styles.

However, please note that directors are **not** eligible for consideration if they directed any film 'specifically made for advertising purposes' **before** June 2012. They may have directed all other formats for longer.

The term 'specifically made for advertising purposes' is defined as any moving image commissioned with either production or media funded by an advertiser.

By submitting their work, directors are confirming their eligibility.

2. Selection Process

The Saatchi & Saatchi Network of 130 offices in 70 countries is responsible for finding the best new directors.

The heads of broadcast production and creative directors are constantly trawling for new talent.

We also have relationships with key internet sites to identify candidates.

We usually have some 500 directors to review as part of the selection process.

From all this material, a shortlist is compiled and the final selection for the reel is made by the Saatchi & Saatchi Worldwide Creative Board.

3. Selection Criteria

The Worldwide Creative Board makes its decisions based on the following criteria:

- The ability of the director to execute an idea on screen
- An innovative technique or style
- Outstanding directorial skill

4. Submissions and Deadline

The NDS is free to enter. There is no entry fee.

Please send your film to one of the following people by Friday 17th April 2014, either by email link with Apple Pro-Res 16:9 format, or on DVD. Please label emails or DVDs clearly with 'New Directors' Showcase 2014 Submission' and include your contact details:

For UK, Europe, Middle East and Africa

Andy Gulliman/Mathilde Stone
Saatchi & Saatchi London
80 Charlotte Street
London, W1A 1AQ
United Kingdom
E: mathilde.stone@saatchi.co.uk

For North America and Canada

John Doris
Saatchi & Saatchi New York
375 Hudson Street
New York, NY 10014-3620
USA
E: john.doris@saatchiny.com

For South America (excluding Brazil)

Pablo del Campo
Del Campo Saatchi & Saatchi
Bogota 973
CP: 1640 Martinez
Provincia de Buenos Aires
Argentina
E: pdelcampo@dcnazca.com.ar

For Brazil

Fabio Fernandes
F/Nazca Saatchi & Saatchi
Avenida República do Líbano, 253
Ibirapuera, São Paulo – SP
04501-000
Brazil
E: ffernandes@fnazca.com.br

For Asia, inc China

Carol Lam
Saatchi & Saatchi Hong Kong
DCH Commercial Centre
25 Westlands Road
Quarry Bay
Hong Kong
E: carol.lam@saatchi.com.hk

For New Zealand

Antonio Navas
Saatchi & Saatchi New Zealand
123-125 The Strand, Parnell
Auckland 1010
New Zealand
E: antonio.navas@saatchi.co.nz

For Australia

Damon Stapleton
Saatchi & Saatchi Sydney
70 George St
The Rocks NSW 2000
Australia
E: damon.stapleton@saatchi.com.au

The New Directors' Showcase will take place on Thursday 19th June 2014,
in The Grand Auditorium, Palais des Festivals, Cannes.

If you have any questions, please contact:
Norma Clarke, Project Director, Saatchi & Saatchi Worldwide.
T: +44 20 7462 7250 E: norma.clarke@saatchi.co.uk